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# Inside Business 2024 Top Forty Under 40: Morgan Lambert, Kaufman & Canoles



Morgan Lambert (Amanda MacDiarmid/Freelance)

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By **INSIDE BUSINESS STAFF** | [inside.business@insidebiz.com](mailto:inside.business@insidebiz.com) | The  
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**Age:** 31

**Job:** Associate attorney, Kaufman & Canoles

**At work:** I am an attorney in the firm's Estate, Trust, and Wealth Transfer Group. My practice is focused on estate planning, estate and trust administration, and fiduciary taxation.

**Home and family:** I live in Virginia Beach with my husband, Peyton, and our son, Baker, who we welcomed to the world on July 16! I grew up in Denver and moved to Virginia in 2015 to attend William & Mary Law School. My clerkship with the Norfolk Circuit Court brought me to Hampton Roads in 2018.

**Volunteer activities:** I serve on the Professional Advisors Committee of the Hampton Roads Community Foundation, and I'm a member of the Lead757 class of 2024 through the Hampton Roads Chamber. I love learning about the region through these organizations and celebrating their commitment to the prosperity of Hampton Roads.

**Motivating factor:** Since becoming a mom, leading by example has taken on an entirely new meaning. I am motivated by the desire to lead a life, both personally and professionally, that is an example to my son of kindness, hard work, integrity and an awareness of the needs of others.

**Advice to young people:** Be open minded to professional opportunities that may not be your "dream job." Each position you undertake is a steppingstone in your career and an opportunity to develop your skills and gain exposure. The job you are reluctant to take often has a way of propelling you in a whole new direction that is better than you could have imagined!

**Professional goal in five years:** My goal is to be a partner at Kaufman & Canoles and to be known in the region for both my professional expertise and the personal care I have for each of my clients.

**The one thing I'd change about Hampton Roads:** As a transplant, I am always taken aback by the lack of unification among Hampton Roads. The old adage, "there is strength in numbers," rings true for the area and I would like to see the localities embrace a spirit of regionalism rather than competition and division. I believe that doing so would allow each locality to grow and prosper at a faster rate than they ever could independently and this would increase both the reach and reputation of the area nationally.

**Region's biggest asset:** The economic diversity of the region is our greatest strength.

**Downtime:** Not being from the area, you can find me taking advantage of all that Coastal Virginia has to offer in my downtime. Whether it be the beach, a state park, golf course or the new restaurant down the street, I love exploring the area with my family and feel fortunate to call this my home!

**What really gets under my skin:** Being late! We are all busy and our time is valuable. I believe promptness displays a basic level of respect and consideration.